

OUT & ABOUT		User Stories		
Persona:	LGBTQ traveler			
As a	I want to	so that	Epic	Task
queer traveler	see reviews by other queer people	I am not misled by experiences of non-queer peoples' experience	Desination Reviews	Find personal reviews
queer traveler	read reviews of people who have actually been to the place recently	I know their experience is current and first hand	Desination Reviews	Find reviews by relevance/ recent reviews
queer traveler	watch videos of queer people traveling to places	I can see what it is like to be there	Desination Reviews	Search for video vlog / reviews
queer traveler	review places I have been before	I can warn people if it was a bad experience or give positive feedback about good experiences	Desination Reviews	Write personal reviews
queer traveler	add personal details, like if I have kids or am looking for a honeymoon destination	I can see tailored options based on my preferences	Filter Searches	Add personal travel details to search
queer traveler		I can see places that are right for me	Filter Searches	Add personal travel details to search
queer friendly business owner	advertise vacation packages to people looking for all inclusive experiences	I can attract more business within the queer community	Find Activities	Find all inclusive packages
queer friendly business owner	advertise the inclusive activities I offer to tourists	find travelers looking to have inclusive experiences	Find Activities	search for activity options
queer traveler	find queer activities	I can plan out my trip ahead of time	Find Activities	search for activity options
queer traveler	find unique experiences	I can find special opportunities for my time there	Find Activities	search for activity options
queer traveler	Find queer bars / restaurants	I can experience the local queer community	Find community	Search for bars / restaurants
queer traveler	be upfront with hotels and accommodations about being a queer traveler	there are no surprises or misunderstands when I arrive with my partner	Safety	Book travel
queer traveler	feel safe when I travel with my queer family	we are not put in dangerous or stressful situations	Safety	Book travel
queer traveler	feel accepted by the local community I visit	I can be comfortable and have a good time	Safety	Book travel
queer friendly business owner	make people from the LGBTQ+ community feel comfortable in my business	they will enjoy their time in my business and come back	Safety	Search for queer friendly businesses
queer traveler	see the demographics of queen people in a specific area	I can know if there is a queer community where I plan to go	Safety	Search statistics
queer traveler	get statistics on discrimination and hate crimes	I can be aware of any safety issues in the area	Safety	Search statistics
queer traveler	get information about gay rights and local laws of destinations	I can decide if it feels like a safe place to travel to	Safety	Search statistics
queer traveler	feel secure that I have chosen to go to a safe place	I can enjoy my vacation without being worried for my safety	Safety	See inclusivness ranking
queer traveler	create a trip itinerary based on activities I find	I can keep track of the places I find and like	Search Activites	save destinations/activities to list
queer traveler	enter preferences of activities	I can see places that offer specific activites	Search Activites	Search by activities offered
queer traveler	find businesses that are queer friendly	I can find the existing queer community at a destination	Search Businesses	Search for queer friendly businesses
queer traveler	quickly find a lot of information about a destination all in one place	I can scan location options and understand generally if it is a place I want to consider	Search Destinations	Filter information
queer traveler	search for destinations on a map	I can look at general areas (eg Europe) to find the best match visually	Search Destinations	Map search for destinations
queer traveler	plan out my trips	I can have a clear plan of where I am going	Search Destinations	save destinations
queer traveler	to search inclusiveness in the local cities and towns in the country I choose to travel	I can be sure to not end up in a place that is less inclusive by accident	Search Destinations	Search by city and towns
queer traveler	enter preferences of geographical type (city, beach, mountain etc...)	I can see places that offer those type of specifications	Search Destinations	Search by destination type
queer traveler	see ranking of destinations by inclusiveness	easily scan destinations and get a sense of their inclusiveness	Search Destinations	Search by inclusivness ranking
queer traveler	travel to inclusive places	I can be around queer people while I travel	Search Destinations	Search by inclusivness ranking
queer traveler	choose to travel to queer friendly destinations	I feel safe and comfortable and able to be myself	Search Destinations	Search destinations by inclusivness ranking
queer traveler	only got to one place to see all political and social inclusiveness information	I don't have to spend time browsing multiple sites for the information I am looking for	Search Destinations	Search destinations by inclusivness ranking
queer traveler	search for destinations by inclusiveness	I can find the best options	Search Destinations	Search destinations by inclusivness ranking
queer traveler	set parameters of the type of destination I want to go to	i can see only places that fit my needs	Search Destinations	Set preferences
queer traveler	explore destination options that I may not have known about	I can discover someplace new	Search Destinations	Set preferences
queer traveler	share destination options	I can include my travel partners in my search	Share Destinations	Share destinations/activities list
queer traveler	spend my money on worthy businesses and places	I feel like I am supporting communities and business that are inclusive	Support Community	Search for queer friendly businesses
queer friendly business owner	attract queer community members to patronize my business	I can uplift the community and my grown my business	Support Community	Search for queer friendly businesses